



GREAT PLAINS SOIL FERTILITY CONFERENCE

October 3, 2023

Dear Industry Colleague:

The 2024 Great Plains Soil Fertility Conference will be held March 4-5, 2024. This Conference is a biannual event highlighting developments in soil fertility and nutrient management from the US Great Plains and Canadian Prairie regions.

The planning committee is putting together an excellent program. Presentations are oriented towards practical application of new information from across the regions. Research and industry presentations cover a range of nutrient management topics and will be viewed by industry, university, extension, and government personnel. The quality of information exchanged is high. (information and meeting program can be viewed at <https://greatplainssoilfertility.org/>)

The Conference provides multiple student awards for a student poster-presentation competition to encourage graduate and undergraduate student attendance. These future industry, university, and growers of tomorrow are encouraged to participate and broaden their agronomic knowledge and experience. The awards are presented at the Conference and recognition is given to the sponsors.

This letter is to solicitate your help in corporate sponsorship for the conference. Sponsorship for the 2024 conference will include, but is not limited to, student awards, banquet dinner, and overall conference cost. We appreciate the support this program had received from industry in the past and we are again asking for your help with this worthy program. Sponsorship contributors are generally in the range of \$500-\$1000, but any amount you can contribute greatly helps these students and keep registration costs lower than many other conferences. With rising costs, any donation helps offset conference costs. Donations can be made via paper check mailed to PAQ Interactive or by credit card. For billing and invoicing questions, contact

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Thank you for your anticipated support of this worthy project.

Katie Lewis
2024 Great Plains Soil Fertility Conference Chair